



For Immediate Release

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Beaker Announces Launch of Online Community for the Life Sciences Industry *Company Invites Life Sciences Professionals to Become Subject Matter Experts and Help Shape Community*

(Phoenix, Ariz- May 21, 2008) – [Beaker](#), a new online community for the life sciences industry, announces today the official launch of the Beaker platform in beta. Supported by the latest technology, Beaker offers life sciences professionals a dynamic, online community that will help manage all stages of their career. For life sciences organizations, Beaker will serve as a hub for the industry, where they can more effectively and efficiently reach the best talent in the market.

“[Beaker](#) is the first online community to merge social networking, multimedia education and online recruitment catering specifically to the life sciences industry. Our focus is to help life sciences professionals network, grow and manage their careers,” said Beaker CEO Jeffrey Clark, “We have brought together the most popular functions of social networking for working professionals and customized a platform for the life sciences industry, providing a highly specific and relevant experience. I am thrilled to offer this resource and see how the community of life sciences professionals helps shape it from here.”

As part of their launch in beta, [Beaker](#) is calling on early adopters to contribute ideas, information and requests for other content that they feel is most relevant to their fields. Based on community feedback, contributors in a variety of life sciences sectors will be chosen by Beaker as subject matter experts. The selected individuals will have the opportunity to develop Beaker-sponsored content and training, as well as help shape how the Beaker community will develop over time.

User feedback and participation is the focus of Beaker’s beta launch. Users are invited to join a live CEO guided Webinar to learn about the community and contribute early feedback. After the event, users will be able to register for free on [Beaker.com](#) to access the new Web site, take a test drive, and provide additional and ongoing feedback. The Beaker team will use this ongoing feedback loop to build and develop additional features, content and functionality on the site according to the needs of the professionals it is intended to serve.

“We’re asking our users to lead the direction of this community and become peer leaders,” Clark goes on to say. “This is a unique opportunity for individuals to become valued content providers and experts to their community. We have learned that social collaboration is one of the best routes to growth and learning, and we’re very excited to see what the community provides in terms of experience, perspective and commentary to their peers in the industry.”

The [Beaker](#) management team brings together decades of experience in corporate staffing, online recruitment and the life sciences industry. CEO Jeffrey Clark was the former president and chief operating officer for the world’s largest global life sciences executive search firm. Joshua D. Akers, VP of sales and business development came from Monster.com and Direct Employers Association. David Evans is [Beaker's](#) acting chief information officer. Evans leads the architecture

of the [Beaker](#) technology platform and has taken it from inception through execution. Evans' career experience includes tenures in executive level positions at America Online, CareerTours, Jobing and Cendant. James Walbom, VP of corporate operations, is responsible for all finance, legal, and administrative functions for the company. Walbom has over 15 years of experience in corporate finance, strategic planning, and corporate development.

To join the beta launch Webinar event on May 21, 2008 at 2:00 p.m. EDT, register by clicking here: [Webinar Registration](#).

About Beaker

Beaker is the online community for life sciences professionals. With functionally specific social networking, online education and training, and multi-media supported job postings, Beaker provides life sciences professionals with an exclusive and private platform to connect, grow and change their careers. For life sciences employers, Beaker offers an opportunity to market their companies and organizations as potential career destinations to Beaker's community of users. More information can be found at www.beaker.com.