



## For Immediate Release

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### Corporate Leaders Embrace Beaker as Asset to Life Sciences Industry

*Life sciences companies and associations recognize the need for an online resource for the life sciences community*

(Phoenix, Ariz.- July 23<sup>rd</sup>, 2008) – [Beaker](#), an online community for the [life sciences industry](#), announces today its overwhelming acceptance into the life sciences community with several new business partnerships. Beaker launched in May and already companies from an assortment of functionalities in the life sciences industry have partnered with Beaker to help recruit the best talent for their open positions. Other new partnerships include professional associations that will use Beaker to help grow the industry in specific locations nationwide.

Beaker has signed customer partnerships with several large life sciences companies, including Enzon Pharmaceuticals, Applied Biosystems and Intuitive Surgical. These partnerships will connect professionals and executives in the life sciences space in a number of different ways. Beaker members will be exposed to more job opportunities for the next steps in their career than any other niche [social networking](#) site. In addition to recruiting, the companies will utilize Beaker for branding and educational purposes.

“We are excited by the buzz Beaker has created and the enthusiasm coming from the industry in a short period of time,” said [Beaker](#) CEO Jeffrey Clark, “Our goal is to become the connection between the leading professionals and companies in the life sciences industry. For our users, Beaker represents the professional community bringing the industry together. For our clients, Beaker provides targeted access to the very best talent, specific to the life sciences industry. For both, the connections are stronger and the value proposition far more relevant when compared to general online communities and recruiting sites.”

Craig Child, Director of Talent Attraction & Systems for Intuitive Surgical goes on to say, “We recognized from the time of their launch the value Beaker brings to the table for the entire life sciences industry. We are very focused on providing networking, educational and technical programs for the industry. We will be able to broaden our reach and knowledge by becoming part of Beaker’s growing community.”

[Beaker](#) is proud to not only partner with life sciences companies, but also with state associations. The first association relationship has been made with the Colorado BioScience Association (CBSA). The organization offers their members numerous opportunities to network with other life sciences companies and professionals in Colorado and the partnership will increase networking for both Beaker and CBSA. As a partner, CBSA will now be able to offer their members a wider network to connect with other professionals in similar careers.

While all of these partnerships are focused on keeping life sciences’ professionals connected, Beaker is also focused on keeping its members informed. Beaker has added the [BeakerBeat](#) – a convenient weekly video podcast of the leading headlines in the life sciences industry. The

Beaker Beat is just one of the many ways Beaker is keeping its members informed and in touch with the life sciences community.

**About Beaker**

[Beaker](#) is the online community for life sciences professionals. With functionally specific social networking, online education and training, and multi-media supported job postings, Beaker provides life sciences professionals with an exclusive and private platform to connect, grow and change their careers. For life sciences employers, Beaker offers an opportunity to market their companies and organizations as potential career destinations to Beaker's community of users. More information can be found at [www.beaker.com](http://www.beaker.com).

Suggested links:

<http://groups.myspace.com/BeakerMedia>,  
<http://www.linkedin.com/e/gis/125509/0B3CC950ECA7>,  
<http://www.youtube.com/user/BeakerMedia>,  
<http://www.facebook.com/group.php?gid=22158058161>